



REPUBLIC OF TÜRKİYE
MINISTRY OF TRADE

INDUSTRY



FOOTWEAR



FOOTWEAR

Türkiye's footwear industry has developed at a rapid pace due to modern manufacturing processes, the availability of major quality raw materials, skilled workers and high design capacity. Today the Turkish footwear industry has a strong position among exporters of high quality fashion goods. Another sign of positive development is the increase in foreign investments in the sector.

It is obvious that the footwear industry is extremely dependent on the leather industry of Türkiye. The Turkish leather industry, which has a history of 500 years, is becoming a leading center in the world leather industry. The Turkish leather industry, which occupies a prominent place in the Turkish economy, continues to develop day by day by combining new technology and its historical background.

Although the initial efforts to modernize the leather industry began in the 70s, significant progress at a real industrial scale began in the mid-80s. The sector produces according to international standards and is becoming more sensitive to health and the environment – about 90% of the production is based on health and environmental standards.

Leather is one of Türkiye's leading export sectors. The export figure of the leather sector (including footwear) for 2022 was about US\$ 2 billion (TEC <TİM>).

PRODUCTION

The shoe industry, which began to appear as a small-size industry in 1950, is a well-developed industry now. Especially in the 1980s, significant investments in machinery parks were made and now, over 15% of the sector has completed its industrialization process. About 70% of the production in the sector is carried out by semi-mechanized production processes and almost 15% of production is hand-made.

According to Social Security Institution Statistics there are 7.909 workplaces producing leather and leather related products and 82,318 insured persons in 2022. Almost 50% of the total number of companies is active in Istanbul. Konya, Gaziantep, İzmir, Ankara, Manisa, Hatay are other important shoe production centers in Türkiye.

The footwear sector relies on Turkish-made shoe production machinery, as well as shoe parts. The share of the shoe parts industry in the total shoe industry production is around 5% and production is quite diversified. The soles, heels, casting molds and the welt of the shoes are exported. The shoe parts industry is located in the Aegean region, particularly in İzmir and in other parts of Türkiye such as Konya, Gaziantep and Istanbul.

The military boots, work and safety shoes production in Türkiye have developed significantly in recent years. These sectors make production according to international standards, and shoes with the CE mark are exported to the European countries.

The footwear sector closely follows the latest trends in the fashion world. Turkish shoe companies prepare their own collections for every season according to fashion trends both in Türkiye and the world.

The industry is now concentrating its efforts on training and design. In this context, with the initiative of shoe industry, the Turkish Shoe Industry Research, Development and Education Foundation (TASEV) was established in 2001. In order to meet the need of qualified personal in shoe design, a new department of education, “The Shoe Design Department” has been opened at Mimar Sinan University in Istanbul, which offers two-year courses. Moreover, there are footwear design and production departments within six universities (Ankara, Bolu Abant İzzet Baysal, Gaziantep, Istanbul, Konya Technical University, Istanbul Aydın University) to meet the sector's qualified designer's shortage. In addition to these, every year, high prestigious shoe design competitions are being organized in order to discover new talents in the field of design. The winners of the competitions have the opportunity of having a master degree or another academic study in the globally well-known design schools.

EXPORTS

Today the Turkish footwear sector has the capacity of creating its own brands and fashion. The performance of the sector largely depends on exports. The Turkish shoe sector had an export value of US\$ 1.31 billion in the year 2022, with an increase of 21,2% compared to the previous year. The most important export market of Turkish footwear industry is Germany with a share of 8.9%. Other important markets are Russian Federation, Iraq, Ukraine and Spain.

Footwear Exports of Türkiye by Countries (US\$)(HS CODE: 64)

Country	2020	2021	2022	Change % (2021/2022)
Germany	59.961	73.800	106.099	43,8%
Russian Federation	65.586	82.915	100.089	20,7%
Iraq	63.767	76.926	71.250	-7,4%
Ukraine	11.082	16.496	61.682	273,9%
Spain	59.918	65.458	58.619	-10,4%
Romania	33.492	42.129	53.321	26,6%
Italy	25.157	31.930	53.038	66,1%
Poland	19.357	25.006	44.554	78,2%
United Kingdom	23.579	30.445	40.613	33,4%
Netherlands	24.724	32.925	39.376	19,6%
Israel	23.911	37.210	39.182	5,3%
Libya, State of	16.955	27.418	35.742	30,4%
United States of America	11.125	28.333	31.993	12,9%
Serbia	17.674	23.088	26.657	15,5%
Bulgaria	17.542	22.855	25.643	12,2%
Kazakhstan	13.760	19.858	25.216	27,0%
France	14.696	21.409	24.508	14,5%
Azerbaijan	12.401	26.143	22.385	-14,4%
Sudan	17.701	15.282	17.447	14,2%
United Arab Emirates	9.491	12.899	17.316	34,2%
Others	287.561	369.366	416.004	12,6%
Grand Total	829.440	1.081.891	1.310.734	21,2%

Source: Trademap

TRADE FAIRS

- [Fairs in Türkiye](#)

USEFUL LINKS

- Aegean Exporters' Associations
www.egebirlilik.org.tr
- Denizli Exporters' Association
www.denib.gov.tr
- Istanbul Textile and Apparel Exporters' Associations
www.itkib.org.tr
- Mediterranean Exporter Associations
www.akib.org.tr
- Southeast Anatolia Exporters' Associations
www.gaib.org.tr
- Uludağ Exporters' Association
www.uib.org.tr
- Footwear Industrialists Association of Türkiye
www.tasd.com.tr
- Leather Manufacturers' Association of Türkiye
www.tdsd.org.tr
- Turkish Leather Council (TLC)
www.turkishleather.com/



REPUBLIC OF TURKEY
MINISTRY OF TRADE

Turkey

Discover
the potential

Prepared by

Directorate General of Exports

www.trade.gov.tr

ihticari@ticaret.gov.tr

Call Center
+90 850 808 04 04