

NEWS

Export Master Plan Will Drive Our Trade

Minister of Trade Ruhsar Pekcan stated that the 11th Development Plan, which covers the 2019-2023 process, was conducted with a stable growth approach in export and targeted to export \$226,6 billion in line with the development plan.



The Minister Pekcan emphasized that the primary objective is to increase the competition in global trade and to follow the transforming technology closely and to exceed the international target and said “Within the scope of this plan, we are aiming to get a sustainable export understanding. As a result of meticulous efforts of the Ministry and the relevant stakeholders, we identified 17 target countries. While identifying these countries, we considered that they take a 60 percent of share from world’s gross domestic product, implement 43.7 percent of world imports and take a 25,2 percent of share from our country’s exports. According to this, we identified USA, Brazil, China, Ethiopia, Morocco, South Africa, South Korea, India, Iraq, England, Japan, Kenya, Malaysia, Mexico, Uzbekistan, Russia and Chile as target country. In

addition to this, we selected five target sectors including machinery, automotive, electrical-electronics, chemistry and food industries. Also, our objective with the Specialized Free Zones is to increase our export of high-tech products of which share in Turkey’s exports is percent 3,5 to 5 percent level.”

For detailed information, please see [Business Diplomacy](#) magazine of DEIK October-November 2019 issue.

Turkey’s Exports to Balkans Nearly Hit \$10B



Turkey saw a total of \$9.8 billion export to Balkans in the first nine months of 2019, a 3.7% increase compared to the same period last year, according to the figures announced by Turkish Exporters Assembly (TIM) on Oct. 25. In the Balkan region, Turkey exported the most products to Romania with \$2.9 billion, followed by Bulgaria with \$1.8 billion, and Greece and Slovenia with \$1.5 and \$1.2 billion export volume, respectively, the data showed.

Turkey also saw increase of 87% in its exports to Montenegro, followed by Slovenia with 18%. While exports to countries such as Albania, Kosovo, Serbia were on the rise, the export to North

Macedonia, Bulgaria and Croatia saw a decrease in the first nine months of 2019. The figures indicated that Istanbul, alone, accounted for almost half of the exports to the Balkan countries with 45.6%. The sector that exports the most to the Balkan region was the automotive industry with \$2.2 billion.

For detailed information, please see [The Turkish Perspective](#) magazine November 2019 issue.

Investment from Asian Countries to Turkey Nearly Doubles in First 8 Months

Foreign investments from Asia to Turkey nearly doubled in the first eight months of the year, totaling USD1.7 billion. Europe remained the top foreign investor in the country, accounting for more than half of the total investment.



As of the end of August, foreign direct investment (FDI) amounting to \$2.3 billion from Europe, \$1.7 billion from Asia and \$0.3 billion from other regions flowed into

Turkey, while investments by Asian residents surged by 91.3%. According to the Central Bank of the Republic of Turkey (CBRT) data, \$4.2 billion in foreign direct capital investment were made in Turkey from January to August, up by 11% compared to the same period last year.

On the basis of regions, the highest investment of \$2.25 billion came from Europe in the eight month period, followed by Asia with \$1.7 billion, the Americas with \$306 million and Africa with \$31 million. During this period, 52.6% of direct investment in Turkey was made by European investors, 39.5% by Asian investors, 7.2% by American investors and 0.7% by African investors.

For detailed information, please see [The Turkish Perspective](#) magazine November 2019 issue.

SECTORS

Sectoral Reports: Plastic Processing Industry



The Turkish plastic processing industry owes its success to its comparatively recent foundation. Accordingly, this relatively young sector uses the latest technology, developments and designs. As a result, Turkey has the biggest plastic processing capacity in Eurasia.

The Turkish plastic sector today has reached world standards as far as raw materials, semi-finished and finished products are concerned. Most of the finished plastic products comply with the related Turkish standards (TSE), International standards (ISO) and with the standards set by the EU. Companies producing plastic building materials affix the "CE Mark" under the "New Approach" Directives since the obligation to affix the "CE Mark" started in the Turkish domestic market in 2002.

Exports of the Turkish plastics industry had an increasing trend until the recent 2009 economic crisis. Before the crisis, the remarkably high increase in the export value was undoubtedly achieved due to the recent modernization and technological improvements realized in the sector.

Turkey is now exporting various plastic products to more than one hundred countries throughout the world. The plastic products are exported mainly to the European Union Countries, the Russian Federation and former Soviet States, the Eastern European Countries and the Middle East Countries.

For the full report, please visit the [Ministry of Trade website](#).

EVENTS

Take The Chance To Reach New Trade Partners - Buyers Missions

You can take the chance to reach new trade partners by participating in buyers mission programs.

Within these programs, foreign visitors participate in B2B meetings in Turkey **without any accommodation expenses**.

Buyers mission programs are organized in a wide range of sectors from food and agriculture to machinery and textiles under the coordination of the Ministry of Trade.

Choose the most suitable program for you from the table below, contact our [commercial representative](#) in your country and **let us host you in these events**.

EXHIBITON / EVENT	CITY	DATE	SECTORS	PROGRAM
Flower Show İstanbul	İstanbul	Nov 14-16, 2019	Ornamental Plants	Nov 13: Arrival, Nov 14: B2Bs and Briefing, Nov 15: Visit to Fair, Nov 16: Departure
Sirha İstanbul	İstanbul	Nov 14-16, 2019	Food and Beverage Industry	Nov 13: Arrival, Nov 14: B2Bs and Briefing, Nov 15: Visit to Fair, Nov 16: Departure
Home Concept	İstanbul	Nov 14-17, 2019	Housewares, Accessories, Small Home Appliances	Nov 13: Arrival, Nov 14: B2Bs and Briefing, Nov 15: Visit to Fair, Nov 16: Departure
A-Tech	Ankara	Nov 21-23, 2019	Smart Building Technologies	Nov 20: Arrival, Nov 21: B2Bs and Briefing, Nov 22: Visit to Fair, Nov 23: Departure
Samsun Food 2019	Samsun	Nov 21-24, 2019	Food and Beverages	Nov 20: Arrival, Nov 21: B2Bs and Briefing, Nov 22: Visit to Fair, Nov 23: Departure

Silmo İstanbul	İstanbul	Nov 21-24, 2019	Optics	Nov 20: Arrival, Nov 21: B2Bs and Briefing, Nov 22: Visit to Fair, Nov 23: Departure
Growtech Eurasia	Antalya	Nov 27-30, 2019	Agriculture and Livestock Farming	Nov 26: Arrival, Nov 27: B2Bs and Briefing, Nov 28: Visit to Fair, Nov 29: Departure
R+T Turkey	İstanbul	Nov 28-30, 2019	Roller Shutters , Doors / Gates and Sun Protection Systems	Nov 27: Arrival, Nov 28: B2Bs and Briefing, Nov 29: Visit to Fair, Nov 30: Departure
Putech Eurasia	İstanbul	Nov 28-30, 2019	Composites	Nov 27: Arrival, Nov 28: B2Bs and Briefing, Nov 29: Visit to Fair, Nov 30: Departure
Plast Eurasia	İstanbul	Dec 4-7, 2019	Plastics	Dec 3: Arrival, Dec 4: B2Bs and Briefing, Dec 5: Visit to Fair, Dec 6: Departure

Turkey's National Participations at Exhibitions - November 2019

Turkish companies from various sectors will participate in exhibitions from all around the world in November 2019 as listed below:

EXHIBITION	DATE	PLACE	SECTORS
FOODEX SAUDI	Nov 11-14, 2019	Jeddah, S. Arabia	Food and Drink Industry
ADIPEC	Nov 11-14, 2019	Abu Dhabi, UAE	Oil and Gas Industry
FOOD AND HOTEL CHINA	Nov 12-14, 2019	Shanghai, China	Food, Drink, Hotel, Restaurant, Foodservice, Bakery and Retail Industries
ACLIMA	Nov 12-14, 2019	Tel Aviv, Israel	Heating, Cooling, Ventilation
HOSPITALITY QATAR	Nov 12-14, 2019	Doha, Qatar	Hospitality and HORECA
COSMOPROF ASIA	Nov 13-15, 2019	Hong Kong, China	Prestige Pack and OEM, Contract Manufacturing, Ingredients and Laboratory, Machinery, Packaging, Print and Label
PLMA CHICAGO	Nov 17-19, 2019	Chicago, USA	Private Label
MEDICA	Nov 18-21, 2019	Dusseldorf, Germany	Medical Technology
SOLUTRANS	Nov 19-23, 2019	Lyon, France	Road and Urban Transport Solutions
YUGAGRO 2019	Nov 19-22, 2019	Krasnodar, Russian Fed.	Agricultural Machinery and Equipment
JAPAN CREATION	Nov 19-21, 2019	Tokyo, Japan	Textile, Fashion
INTERNATIONAL INDUSTRIAL FORUM	Nov 19-22, 2019	Kiev, Ukraine	Metalworking, Machine building

AGRO-PACK ERBIL	Nov 20-23, 2019	Erbil, Iraq	Food Industry
CONSUMEXPO ERBIL	Nov 20-23, 2019	Erbil, Iraq	Consumer Products
FAST TEXTILE	Nov 20-22, 2019	Warsaw, Poland	Textile
AGRO FOOD DRINK TECH	Nov 20-22, 2019	Tbilisi, Georgia	Agro, Food and Drink Products
TIRANA INTERNATIONAL FAIR	Nov 23-26, 2019	Tirana, Albania	Trade and Commerce
THE BIG 5	Nov 25-28, 2019	Dubai, UAE	Construction
TRIPOLI INTERNATIONAL CONFERENCE & EXHIBITION	Nov 27-Dec 1, 2019	Tripoli, Lebanon	General Trade
BIJOUX ALGER	Nov 30-Dec 2, 2019	Alger, Algeria	Jewelery
EXPODEFANSA	Dec 2-4, 2019	Bogota, Colombia	Defense and Security
AUTOMECHANIKA SHANGHAI	Dec 3-6, 2019	Shanghai, China	Automotive
DENIM PREMIERE VISION	Dec 3-4, 2019	London, UK	Denim Fashion
SIAL MIDDLE EAST	Dec 9-11, 2019	Abu Dhabi, UAE	Food Business
WEST AFRICA AGROFOOD	Dec 10-12, 2019	Accra, Ghana	Agriculture, Food Processing, Packaging, Bakery, Confectionery

Send Us Your Inquiry

For your inquiries about Turkish exports,
please contact << ihticari@trade.gov.tr >> by indicating
the Harmonized System (HS) Code of the product/sector of your interest.